

About Sun Yat-sen Business School

Sun Yat-sen Business School (SYSBS) was established in 1985. It is the first business school in South China awarded with triple international accreditations, which includes AACSB/EQUIS/AMBA. Only 5% elite business schools are AACSB accredited worldwide.

SYSBS was instituted to offer a broad range of business degree programs. With the generous endowment of HK\$20 million from the Ho's Education Foundation (its chairman at the time, the late Mr. Ho Sin Hang, was chairman of Hong Kong's Hang Seng Bank), SYSBS became the first business school in China to be instituted by an overseas foundation, and one of the first schools to be engaged in business education in Mainland China. Since its inception, SYSBS has not only continually received the support of the Ho's Education Foundation, but it has also attracted donations from other noted overseas foundations such as the Fok Ying Tong Foundation, the Peihua Foundation, and the Xiangjiang Foundation.

Today, SYSBS is regarded as a leading business education institution, with both the "211" and "985" quality marks, and is one of the four prestigious institutions throughout China to be conferred the National Key Discipline for Business Administration and the National Discipline for Management Science. In 2013, SYSBS was named the second-ranked university business administration program in the list of top universities just released by the China Academic Degrees and Graduate Education Development Center. In 2012, China's MOE appointed SYSBS as one of fifteen pilot schools.

The school is divided into six departments – business administration, accounting, marketing, finance and investment, hospitality and service management, and management science, with a combined total of 115 full-time faculty members, 44 professors (35 are doctoral supervisors), 50 associate professors, and 21 assistant professors. SYSBS currently offers bachelor's degrees in business administration and management science, academic master's degrees in business and management, professional master's degrees (MBA, EMBA, MPAcc, MPM, etc.), and doctoral degrees in business and management.

Over the course of the School's development, SYSBS has taken pride in its mission – to enrich our students by providing a flourishing learning environment and by integrating into the programs both Chinese and Western management wisdom, grounded in integrity, innovation and social responsibility.

Our Programs

| Program | Language | Certificate | Duration (Months) | Admission Test | Student Scope |
|-------------------|----------|-----------------------|--------------------------------|--|--|
| International MBA | English | Master degree of SYSU | Part time: 36 Full time: 24 | For China citizen: National Exam For Non-citizen: University test | Chinese, Overseas Chinese, Foreigner |

Our Courses

Human Resource

Management Module

Organizational Behavior Human Resource Management Performance Management
Incentive and Salary Design

Foundation &

Development Module

Business English
Business Communication
Business Ethics
Management Consulting
MBA Seminar

Operation & Information

Management Module

Science of Decision-making
Operations Management
Management Information System
Project Management
Advanced Logistics Management
E-Commerce for Managers
Management Modelling and Optimization
Procurement & Supply Chain Management

Entrepreneur & Strategic

Management Module

Global Business Competition
Service Management
Risk Management
International Law
Tertiary Industry Economic
Business Research Methodology

Managerial Economics
Strategic Management
Entrepreneurship
Managing Business in Changing Environment
Leadership and Team Management

Finance and Investment Module

Corporate Finance
Financial Risk Management
Merger and Acquisition
Securities Investment
Funds Management
Project Investment Management
Financial Market and Organization
Investment Valuation
Artwork Investment

Accounting and tax Module

Financial Accounting
Financial Report and Analysis
Cost Accounting
Tax Planning
Corporate Governance and Incentives

Marketing Module

Marketing Management
Integrated Marketing Communications
Network Marketing
Management of Client Relationship
Sales Management
Marketing Research
Channel Management
Branding Marketing
Services Marketing
Consumer Behavior
Global Marketing

Module With China Focus

China's Business Development and Prospects
Financial and Capital Markets in China
Chinese Management and Legal Aspects of Business
Chinese Marketing System
Chinese Logistics and Supply Chain Management
Negotiation with Chinese